

**An exclusive 10% discount on the air fare, available to all registered attendees of
ADW 2025**

Attendees just enter the below specified discount code when booking via the dedicated
Air France or KLM website, which will entitle them to a 10% discount*
on the ticket price excluding taxes and surcharges on Air France & KLM flights.

4 Easy steps to claim your unique discount:

- ✓ Go to the dedicated website WWW.AIRFRANCE.NL or WWW.KLM.NL, as the discounts are only available via these websites.
- ✓ During the booking process, when asked if “travelling for business” select **YES** and use **MICE** as “contract name”.
- ✓ After your personal details click “Proceed to payment details” and enter **GME41494AF** in the “Your discount code” field.
- ✓ Click on 'Send discount code' and if all conditions are met* the discount will be applied on the airfare.

* *Please scan the QR code to read the general conditions which are applicable to the exclusive usage of an Internet Discount Code (IDC) for this event.*

